

KUSHAL BIRARI

Creative Art Director



Contact

kushalbirari.com
birarikushal@gmail.com
+1 929 272 8174

Work Experience

Mother New York
Creative • Oct 2021 - Present

360i New York
Creative Art Director • Sept 2019 - Sept '21

Jung von Matt Hamburg
Creative Art Director • Dec 2018 - Aug '19

R/GA New York
Creative • Apr 2018 - Jun '18

BETC Paris
Creative • Jan 2018 - Mar '18

Droga5 New York
Creative • Oct 2017 - Dec '17

BBH Mumbai
Art Director • Sep 2015 - Sep '16

Wieden+Kennedy Delhi
Jr. Art Director • Feb 2015 - Sep '15

StrawberryFrog Mumbai
Art Director • Oct 2013 - Feb '15

Creativeland Asia Mumbai
Jr. Art Director • Mar 2013 - Oct '13

Education

Miami Ad School Europe Hamburg
Portfolio Program Art Direction
Oct 2016 – Sep '18

Sir J.J. Institute of Applied Art Mumbai
Bachelor of Fine Arts (Applied Arts)
June 2009 – Mar '13

Competitions / Rankings

Globally #11 Creative Art Director 2021
– The One Club for Creativity
Young Guns 19 – Finalist 2021
The Portfolio Night All Star – New York City '18
Globally Ranked #4 Creative at Young Ones in '17
Lürzer's Archive #10 Art Director in Germany

Publications

Hypebeast, Adweek, AdAge, Muse by Clio, Applied Arts Magazine, The One Club for Creativity, Forbes, Wired, Yahoo News, The Drum, Communication Arts, Campaign Brief Asia, Little Black Book, The Stable, Horizont, Fischer's Archive, Lurzers Archive, Association of Illustrators Directory of Illustration Annual, Campaign India, First Post, Pop Sugar, Out, Mashed, Vimeo Staff Pick, iHeart Radio, TopGear, ShootOnline

Awards & Recognition

2021
Cannes Lions • Bronze
Cannes Film Craft Lions • Shortlist
ADC Global • Gold Cube
2x ADC Global • Silver Cube
Clio Awards • Silver
Effie • Silver
The Webby Awards • Winner
The One Show • Bronze Pencil
Ad Stars • Silver
The Webby Awards • Shortlist
Muse Creative Awards • Platinum Winner
3x The One Show • Shortlist
3x ADC Global • Shortlist
Andy Awards • Shortlist
Adforum Awards • Bronze
New York Festival • Finalist
Media Post Creative Awards • Winner
Media Post Creative Awards • Finalists
The Digiday Video & TV Awards • Finalist
The Shorty Awards • Winner
3x AICP Show • Shortlist
The Dentsu Innovation Awards • Grand Prix
The Dentsu Innovation Awards • Gold
Microsoft Inclusivity Award • Winner
Mondelez International Global Marketing Excellence Awards • Winner
Graphis • Platinum
The Shots Awards • Shortlist
The Lesflicks Film Festival • Finalist

2020
Epica Awards • Gold
Epica Awards • Silver
Epica Awards • Shortlist
ADC Global • Merit
Ciclope Film Festival • Shortlist

2019
ADC Germany • Gold Nail
2x ADC Germany • Bronze Nail
ADC Germany Grand Prix • Shortlist
ADC Germany • Merit
The One Show • Merit

2018
The One Show • Silver Pencil
Applied Arts Awards • Gold
Clio Awards • Shortlist
Neptun Talent Award • Bronze
Lürzer's Archive • Students of the Year Award 17-18 • Nominated
ADC Germany • Bronze Nail
2x ADC Global • Merit
The One Show • Merit
Graphis New Talent • Merit
3x ADC Germany • Merit
2x Graphis New Talent • Silver
Lürzer's Archive • InBook Winner

2017
The One Show • Gold Pencil
Clio Awards • Bronze
D&AD • Wood Pencil
ADC Global • Bronze
2x ADC Global • Merit
ADC Switzerland • Winner
Neptun Talent Award • Gold
Applied Arts Awards • Winner
Golden Award Montreux • Gold
Golden Award Montreux • Finalist
Lürzer's Archive • InBook Winner
Lürzer's Archive • Student of the Year Award 16-17 • Nominated
WIA (World Illustration Award) • Winner
Kyoorius D&AD Awards • Blue Elephant
2x Adobe foxgloveawards • Gold
Adobe foxgloveawards • Silver

2016
The Drum Dream Award
APAC Work of the Week • The Drum
Top Dog • Miami Ad School Europe
The Fudge Award • MAS Europe
Kyoorius D&AD Awards • InBook Winner

2015
2x Creative ABBY Awards • Gold

2014
Kyoorius D&AD Award • Blue Elephant
Kyoorius D&AD Award • InBook Winner
2x Kyoorius D&AD Awards • Shortlist

Juror

The ADC Global – Interactive Jury 2024
The Creative Circle Festival UK – Film Craft Jury 2024
International Design Academy • 2023
Muse Creative International Awards • 2022 –
The International Awards Associate (IAA)
New York Festival • 2023, 2024
PHNX Awards • 2022, 2023, 2024
The Titan Innovation Awards 2023
The LIT International Awards • 2022
The iLuxury Awards • 2022
The Vega Awards • 2022

Speaker / Mentor

Guest Lecturer at The Model Art Education Society • 2022
Master Class on Art Direction • 2022 – Miami Ad School